

EQUAL-SEMINAR: LEARNING VIRTUAL SAUNA

THE PROGRAMME

Tuesday 7.10.2003

Arrival to Tampere and transportation to Keuruu. Accommodation in Hotel Keuruselkä for persons who will participate in the Management Meeting. Transportation from the Tampere-Pirkkala airport or from the railway station.

Hotel Keuruselkä: <http://www.lomaliitto.fi/kohteet/hotellit/keuruselka.htm>

Wednesday 8.10.2003: Management meeting

Management Meeting (Chair: Jennie Brogden)

12:00 – 13:00 Lunch

13:00 – 13:10 Welcome: Jennie Brogden, Petri Lintula, Sarah Middleton (chairman)

13:10 – 13:15 Programme for the 3 days conference, practical issues (Jukka Mäki)

13:15 – 14:15 Minutes of the last meeting
Matters arising not on the agenda
Feedback on the Barriers to Learning and status of final report

14:15 – 14:45 General themes of the project situation + discussion (Jennie Brogden)

14:45 – 15:15 National project update – UK, S, P

15:15 – 15:30 Coffee break

15:30 - 16:30 Presentation of the evaluation tool + discussion (Harri Ruohomäki & partners)
Decision about the use of the evaluation tool

16:30 – 16:45 Coffee break

- 16:45 – 17:45 Financial issues
Practical issues
Other issues (?)
- Transnational workplan
 - Appendix
 - Dissemination plans
- 17:45 – 18:00 Planning for the next conference (where, when, what, how)
- 18:00 – 18:01 Closing of the Management Meeting (Jenny Brogden)

Evening programme by own choice (hints on the web-site) [website link](#)

Transportation of other participants from Tampere-Pirkkala airport (or railway station) to the Hotel Keuruselkä. <http://www.lomaliitto.fi/kohteet/hotellit/keuruselka.htm>

Thursday 9.10.2003: CONFERENCE DAY ONE

- 8:30 – 9:00 Registration and coffee
- 9:00 – 9:10 Opening session (Petri Lintula, Jukka Mäki, Jennie Brogden)
- 9:10 – 9:45 Key note speaker 1: Juha Koivisto, National Board of Education
- Use of ICT in Finnish education system
- 9:45 – 10:20 - Key note speaker 2: Petri Virtanen
- Use of ICT in special education
- 10:20 – 10:35 Coffee break
- 10:35 – 11:10 Key note speaker 3: Veli-Matti Karppinen
- Local case of using ICT in rural area
- 11:10 – 11:45 Key note speaker 4: eTampere-programme (speaker open)
- Local case of using ICT in urban area
- 11:45 – 12:45 Lunch break
- 12:45 – 15:15 Workshops (Jennie Brogden, Jukka Mäki)
- workshop working with own projects
- 15:15 – 15:45 Summary of the workshops
- 15:45 – 16:00 Coffee break
- 16:00 – 17:15 Mixed workshops

- 17:15 – 17:45 Summary of the mixed workshops
- 17:45 Closing the conference day (Jukka Mäki)
- 19:30 Evening in the Hotel Keuruselkä with programme (optional), Hotel Keuruselkä (costs about 20 euros)

**Friday 10.10.2003: CONFERENCE DAY TWO WITH A THEME:
"ENTERPRISE SUPPORT QUALITY ORIENTATION" ESQO-
CONFERENCE (AND WORKSHOPS OF EQUAL-PROJECT)**

The morning sessions are optional for Equal participants. But we do hope that many of us are interested to participate in this. The others will have workshops at the same time.

- 8:30 – 9:00 Coffee
- 9:00 – 9:10 Opening: Mr Petri Lintula, Conference chairman
- 9:10 – 9:45 Key note speaker 1: Mr Fabien Durand, Administrator, European Commission
- 9:45 – 10:00 Representative of Ministry of Trade and Industry in Finland
- 10:00 – 10:20 Mr Jarkko Huovinen, Finnish Local Authorities Association
- 10:20 – 10:30 Mr Arto Pirttilahti, Ylä-Pirkanmaa Subregional Council
- 10:30 – 11:30 Keynote speaker 2
AQCEN, European Quality Standards for Business Support Services, Quality of business support services (Ms Fabienne Sorba, Project Manager)
- 11:30 – 12:30 Keynote speaker 3: Electronic tools in production of business support services + Conversation (Mr Werner Hilliges, Case SME-link)
- 12:30 – 13:30 Lunch
- 14:30 – 16:00 Equal-workshops
- 16:00 – 16:15 Conclusion (Jennie Brogdan)
- 16:15 – 16:45 Next meeting, where, when and what
- 16:45 Closing the conference (Jennie Brogdan, Jukka Mäki)
- 19:30 Dinner with ESQO-seminar

Saturday 11.10.2003 (optional programme) OR transportation to Tampere

10:00 – 12:00 Clustering of project ideas

12:00 – 13:00 Lunch

13:00 – 15:00 Visit to Gösta Serlachius Art Museum

15:00 Closing the optional programme (Jukka Mäki)