

# EQUAL: VIRTUAL LEARNING SAUNA NETWORK

## Dissemination, Thematic Group

### Final report

The lead partner for this theme is the SE. Group leader: Ebba Träskelin, KOA  
It hasn't been an ordinary activity group as in the other activities. These questions have been discussed into the management group.

### **Participants:**

#### **Co-ordinators:**

Sara Crawley [sacrawley@btinternet.com](mailto:sacrawley@btinternet.com) first part of the project  
Jenny Brogden [BrogdenJ@walsall.gov.uk](mailto:BrogdenJ@walsall.gov.uk) middle part of the project  
Anthony Walters [WaltersAnthony@walsall.gov.uk](mailto:WaltersAnthony@walsall.gov.uk) last part of the project

Antonio Gomes (first half time)  
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#### **Other members:**

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The permanent members represent each of the involved project and countries except of Tampere, Finland (associated partner) and we have met regularly in management meetings.

### Aims & Objectives

#### **The agreement identified the following:**

6. Dissemination Lead Partner - Sweden  
All partners will produce a dissemination strategy with an approach that is designed to bring together policy makers and practitioners .  
Attendance at seminars and conferences  
Attendance at fairs  
Papers / Reports  
Web-site – home page  
Reports to EU information papers.

#### **Problems to be solved :**

- To disseminate the results and influence politicians and decision makers and also the target groups

- To create a web-site - home page
- To be responsible for reports to be disseminated
- To arrange seminars, attendance to fairs etc
- To create information and reports to EU

### **Goals :**

This group has been responsible for all common dissemination activities as seminars, workshops and all reports. The home-page was created immediately (together with End User Requirements) in the beginning of the project and all reports were published on it.

### What do we need to do?

1. To promote dissemination on all levels
2. To arrange seminars and meetings for dissemination
3. To support the group leaders in their job disseminating results and experiences from their own activities
4. To collect the reports in each country and to produce the reports to EU
5. Share experiences, benchmark and compare our national experiences of dissemination and observations and also our best practice in our transnational partnership
6. Encourage and support joint working between dissemination from our partnership, where there are common experiences.

### What do we need to produce?

- To create a dissemination plan. It was written twice; first in the beginning of the work and then in an up-dated version in the end of the project.
- Write reports, publish our results on the homepage and e.g. in leaflets, and influence politicians and decision makers to set aside and change rules to support our target groups in their life long learning
- Reports to EU-authorities and together with group leaders produce material to influence politicians and decision makers in seminars and in direct contact with them
- Disseminate our results to all partners

## **Achievements and Outcomes**

### **Seminars and meetings and exchange of good practice regarding dissemination**

- Portugal: Two management meetings and one seminar with workshops and study visits
- UK: Four management meetings and three seminars with workshops and study visits
- SE: Three management meetings and three seminars, one on national level. All with workshops and two with study visits
- FIN: One management meeting and one seminar with workshops

All seminars have been very appreciated by the participants and visitors. In all seminars politicians and target group representatives have been attending. In some of the seminars and workshops also beneficiaries have been participating which has been very effective for dissemination.

The seminars have always been open for the activity groups to present their results and experiences. Many interesting key note speakers according to the theme for the seminar have been speaking with possibilities to ask questions. The exchange of methodological and pedagogical issues, differences, similarities and experiences in learning concepts; open and flexible lifelong learning, alternative learning, learning customised for target groups and client orientated learning have been discussed.

### **Home page linked to workgroups and dissemination**

A homepage is produced and all reports are on the homepage. Dissemination has been done continuously on every transnational seminar and by reports and seminars nationally in the countries.

**Reports** have been produced in time by all countries and they have been disseminated in our groups and published on the homepage and the EU-reports have been sent in to the authorities in respective country

### **Certain findings have been made:**

1. The Black Country Knowledge Society has been of special interest to the Swedish authorities. The visions and the collaboration between different activities in a common framework is a very good model for mainstreaming and dissemination. To effectively fulfil the dissemination and influence on the political level it will be much easier.

2. The diversity and to collect different project into a partnership as in the UK organisations facilitates the dissemination much better than an organisation with single partner organisations. (But there can be other difficulties of course) It is effective and it will increase the prerequisites for a good dissemination in the target groups.

In some way Sweden has adopted UK-ideas in dissemination for influencing the political level according to make changes in the Swedish system for higher education for adults and for an open university. Sweden has made commitments with strong Swedish organisations and they are now collaborating in the dissemination of results and ideas.

### **Material to influence politicians and decision makers in seminars and in direct contact with them.**

All countries have produced leaflets and brochures to support dissemination. Documentation from the seminars have also been produced and disseminated.

### **Evaluation and Recommendations**

#### **General evaluation**

The work with dissemination has been very easy to collaborate. All responsible person have done their best and our results and experiences have been disseminated in all three partner countries. In Finland we don't know after half of the project when they left their membership as associated partner to Learning Kitchen. The contribution from Finland was good as long as they belonged to the partnership.

The exchange of experiences and methods for dissemination has enriched the collaboration. We have got many good lessons learned during the project period and the joint work has been very positive in this part.